



DO YOU DO YOU KNOW YOUR DEMOCRACY · WORLD 4 CARD SET

Print · Cut · Play | 45 cards total: 20 Question · 15 Answer · 6 Curveball · 4 Reflection

<p>WORLD 4 · ADVOCACY & INFLUENCE QUESTION Q01</p> <p>ADVOCACY OR NOT?</p> <p>"Meeting a decision-maker with a clear proposal"</p> <p>Effective Advocacy / Limited / Weak / Not Advocacy?</p> <p>DO YOU KNOW your DEMOCRACY · your-democracy.eu</p>	<p>WORLD 4 · ADVOCACY & INFLUENCE QUESTION Q02</p> <p>ADVOCACY OR NOT?</p> <p>"Posting 'this is bad' online — no explanation, no ask"</p> <p>Effective Advocacy / Limited / Weak / Not Advocacy?</p> <p>DO YOU KNOW your DEMOCRACY · your-democracy.eu</p>	<p>WORLD 4 · ADVOCACY & INFLUENCE QUESTION Q03</p> <p>ADVOCACY OR NOT?</p> <p>"Using evidence and data to support your argument"</p> <p>Effective Advocacy / Limited / Weak / Not Advocacy?</p> <p>DO YOU KNOW your DEMOCRACY · your-democracy.eu</p>
<p>WORLD 4 · ADVOCACY & INFLUENCE QUESTION Q04</p> <p>ADVOCACY OR NOT?</p> <p>"Spreading rumours about decision-makers"</p> <p>Effective Advocacy / Limited / Weak / Not Advocacy?</p> <p>DO YOU KNOW your DEMOCRACY · your-democracy.eu</p>	<p>WORLD 4 · ADVOCACY & INFLUENCE QUESTION Q05</p> <p>ADVOCACY OR NOT?</p> <p>"Organising a campaign with a clear goal and target"</p> <p>Effective Advocacy / Limited / Weak / Not Advocacy?</p> <p>DO YOU KNOW your DEMOCRACY · your-democracy.eu</p>	<p>WORLD 4 · ADVOCACY & INFLUENCE QUESTION Q06</p> <p>ADVOCACY OR NOT?</p> <p>"Complaining privately to friends, taking no further action"</p> <p>Effective Advocacy / Limited / Weak / Not Advocacy?</p> <p>DO YOU KNOW your DEMOCRACY · your-democracy.eu</p>
<p>WORLD 4 · ADVOCACY & INFLUENCE QUESTION Q07</p> <p>ADVOCACY OR NOT?</p> <p>"Attacking individuals publicly online"</p> <p>Effective Advocacy / Limited / Weak / Not Advocacy?</p> <p>DO YOU KNOW your DEMOCRACY · your-democracy.eu</p>	<p>WORLD 4 · ADVOCACY & INFLUENCE QUESTION Q08</p> <p>ADVOCACY OR NOT?</p> <p>"Raising awareness about an issue — but with no next step"</p> <p>Effective Advocacy / Limited / Weak / Not Advocacy?</p> <p>DO YOU KNOW your DEMOCRACY · your-democracy.eu</p>	<p>WORLD 4 · ADVOCACY & INFLUENCE QUESTION Q09</p> <p>ADVOCACY OR NOT?</p> <p>"Collaborating with organisations that share your goal"</p> <p>Effective Advocacy / Limited / Weak / Not Advocacy?</p> <p>DO YOU KNOW your DEMOCRACY · your-democracy.eu</p>
<p>WORLD 4 · ADVOCACY & INFLUENCE QUESTION Q10</p> <p>ADVOCACY OR NOT?</p> <p>"Ignoring all available participation channels"</p> <p>Effective Advocacy / Limited / Weak / Not Advocacy?</p> <p>DO YOU KNOW your DEMOCRACY · your-democracy.eu</p>	<p>WORLD 4 · ADVOCACY & INFLUENCE QUESTION Q11</p> <p>ADVOCACY OR NOT?</p> <p>"Creating a petition with no clear target or decision-maker"</p> <p>Effective Advocacy / Limited / Weak / Not Advocacy?</p> <p>DO YOU KNOW your DEMOCRACY · your-democracy.eu</p>	<p>WORLD 4 · ADVOCACY & INFLUENCE QUESTION Q12</p> <p>ADVOCACY OR NOT?</p> <p>"Engaging media with verified facts and a clear ask"</p> <p>Effective Advocacy / Limited / Weak / Not Advocacy?</p> <p>DO YOU KNOW your DEMOCRACY · your-democracy.eu</p>
<p>WORLD 4 · ADVOCACY & INFLUENCE QUESTION Q13</p> <p>WHO IS YOUR TARGET?</p> <p>"Youth centre lacks funding." Who is the most relevant target?</p> <p>A: National Parliament / B: Local Municipality / C: European Commission / D: Random citizens</p> <p>DO YOU KNOW your DEMOCRACY · your-democracy.eu</p>	<p>WORLD 4 · ADVOCACY & INFLUENCE QUESTION Q14</p> <p>WHO IS YOUR TARGET?</p> <p>"National education policy needs to change." Who decides this?</p> <p>A: Local municipality / B: School principal / C: Government / Parliament / D: Youth NGOs only</p> <p>DO YOU KNOW your DEMOCRACY · your-democracy.eu</p>	<p>WORLD 4 · ADVOCACY & INFLUENCE QUESTION Q15</p> <p>WHO IS YOUR TARGET?</p> <p>"A company is polluting the local environment." Who do you target?</p> <p>A: Social media followers / B: Company management + regulators / C: Opposing political party / D: Schools</p> <p>DO YOU KNOW your DEMOCRACY · your-democracy.eu</p>



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QUESTION Q16

WHO IS YOUR TARGET?

"Low youth participation in community decisions." Who can change this?

A: National government only / B: Youth organisations + schools / C: EU institutions / D: Private sector

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QUESTION Q17

WHO IS YOUR TARGET?

"Misinformation is spreading on major platforms." Who is responsible?

A: Local councils / B: Media + platforms + citizens / C: Police / D: Parents only

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QUESTION Q18

WHO IS YOUR TARGET?

"Public buildings are inaccessible for people with disabilities." Who do you target?

A: General public opinion only / B: Public institutions + service providers / C: Opposition politicians / D: International courts

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QUESTION Q19

BUILD YOUR MESSAGE

You want to advocate for better mental health support for young people. What is the strongest way to define the problem?

A: "Everything is bad" / B: "Young people lack access to mental health services" / C: "No one cares" / D: "The system is broken"

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QUESTION Q20

ADVOCACY JOURNEY

The municipality says they are open to discussion about the youth centre closure. What is the best next move?

A: Refuse dialogue / B: Present clear proposal + evidence + community support / C: Attack them publicly / D: Stop the campaign

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ANSWER A01

EFFECTIVE ADVOCACY

Clear goal, right target, evidence-based, collective. Designed to produce a specific change.

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ANSWER A02

LIMITED / WEAK ADVOCACY

Some intent, but missing direction, target, or follow-through. Impact is possible but limited.

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ANSWER A03

NOT ADVOCACY

No constructive goal, or actively harmful to the cause. Noise without direction.

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ANSWER A04

LOCAL MUNICIPALITY

Decisions about local services, funding, and infrastructure. Your most direct lever for community issues.

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ANSWER A05

GOVERNMENT / PARLIAMENT

National policy, legislation, and budgets. Requires national-level campaigns and coalitions.

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ANSWER A06

COMPANY MANAGEMENT + REGULATORS

Corporate accountability requires both internal pressure and regulatory enforcement.

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ANSWER A07

YOUTH ORGANISATIONS + SCHOOLS

Community-level change often starts with building awareness and capacity from within.

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ANSWER A08

MEDIA + PLATFORMS + CITIZENS

Misinformation requires multi-actor responses: platform action, media responsibility, digital literacy.

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ANSWER A09

PUBLIC INSTITUTIONS + SERVICE PROVIDERS

Accessibility is a legal and institutional responsibility — accountability must be direct.

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ANSWER A10

GATHER INFORMATION FIRST

Strong advocacy starts with understanding the situation. Know the decision, the process, and the actors.

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ANSWER A11

BUILD COLLECTIVE ACTION

Advocacy is stronger when people act together. Bring in allies, organisations, and affected communities.

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ANSWER A12

ORGANISED CAMPAIGN + MUNICIPALITY + MEDIA

Effective advocacy combines public visibility with direct institutional pressure.

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ANSWER A13

PRESENT PROPOSAL + EVIDENCE + COMMUNITY SUPPORT

Advocacy is not only opposition — it means proposing real solutions backed by data and people.

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ANSWER A14

DATA + REPORTS + REAL EXAMPLES

Evidence transforms a complaint into a credible argument. Use it to make your case undeniable.

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ANSWER A15

POST FRUSTRATION / ACT ALONE / STOP THE CAMPAIGN

Reactive, isolated, or premature actions reduce credibility and lose momentum.

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CURVEBALL C01

PLOT TWIST

Facilitator reveals a hidden detail. Teams may change answer. No penalty — +2 bonus if new answer is correct.

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CURVEBALL C02

STEAL

Steal 2 points from the leading team — only if you correctly explain why the correct answer is correct.

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CURVEBALL C03

DOUBLE DOWN

Declare before reveal. Correct = x2 points. Wrong = 0 points. Commit now.

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CURVEBALL C04

MINORITY REPORT

If your team is the ONLY one correct this round, score +4 instead of +2.

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CURVEBALL C05

PHONE A CITIZEN

Ask one person outside the game for help — in the room or by phone. No penalty. 60 seconds.

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CURVEBALL C06

ADVOCACY PITCH

Teams have 60 seconds to pitch an advocacy campaign for a real local issue: name the problem, the target, and one concrete action. Facilitator judges. Best pitch wins +4.

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REFLECTION R01

Have you ever tried to change something in your community — and succeeded or failed? What made the difference?

Discuss as a group. Think about: strategy, allies, timing, and persistence.

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REFLECTION R02

What is the difference between advocacy and activism? Does the distinction matter?

Think about: tactics, targets, tone, and what each approach is trying to achieve.

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REFLECTION R03

Who tends to get heard by decision-makers — and who tends to be ignored? Why?

Think about: access, resources, credibility, networks, and structural power.

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REFLECTION R04

If you were to design one advocacy campaign right now — what would the issue be, who would you target, and what would your first step be?

Be specific. Share with the group. This is where the game ends and real change begins.

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